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Nominee name	Ken Heroy
Nominee phone	
Nominee email	
Nominee mailing address	
County in which the nominee resides	Travis
Nominee occupation	Engineer
Brief bio and summary of qualifications of the nominee	Ken works with many Utility Districts across the State assisting them with financial and engineering issues. Ken also used to work for the TWDB so he is very familiar with their programs
Describe the nominee's flood-related knowledge, experience and approximate number of years of being involved in flood-related issues	Ken is an engineer with working knowledge of flood related issues and their particular impact on Utility Districts.
Describe how the nominee is affiliated with, and/or will adequately represent, water districts	Ken works as a consultant with many utility districts across the State and particularly works with them on financial and engineering issues.
Name of person submitting this form (nominator may be the same as nominee)	Hank Smith
Email of person submitting this form	

## RESUME of Ken Heroy, P.E. Jones – Heroy & Associates, Inc.

Ken Heroy received a Bachelors Degree in Civil Engineering from Louisiana Tech University in 1989. He received his license to practice as a professional engineer from the State of Texas in 1999 (Lic. No. After spending two years as a water engineer in the Peace Corps, he began his career in Texas in 1992 with the Texas Natural Resource Conservation Commission (now TCEQ) Creations and Bond Review Team. Mr. Heroy reviewed several district creations, more than 40 bond applications totaling over \$117,000,000, plus dozens of other miscellaneous applications from 1992 through 1995 while at the TCEQ. In January of 1996, Mr. Heroy went to work for the Texas Water Development Board (TWDB). At the TWDB, Mr. Heroy worked in the Office of Project Finance and Construction Assistance reviewing applications from cities and water districts for loans under the State Revolving Fund (SRF) program and the Economically Distressed Areas Program (EDAP).

In September of 1998 Mr. Heroy left state government for the private sector. Mr. Heroy spent 8  $\frac{1}{2}$  years in engineering consulting, planning and designing master planned communities in central Texas before joining Sam Jones Consulting, Inc. on February 1, 2007. On May 1, 2009 the company's name was officially changed to Jones – Heroy & Associates, Inc.

#### **Areas of Expertise:**

- Water District Creations through the TCEQ under general law and the State Legislature under special law;
- Water District Financing, including issuance of bonds, contract tax, impact fees and other sources:
- Water District administration, including governance, operation and management;

#### **Major Accomplishments (with TCEQ):**

- Reviewed the engineering and economic feasibility of over 40 water district bond applications totaling over \$117,000,000 sold on the open market and approved by the TCEQ.
- Reviewed the engineering and feasibility for creation of several water districts and one municipal management district.
- Prepared and processed numerous miscellaneous type applications including surplus funds, escrow releases, fire plan, change order approvals, and emergency project approvals.
- Responded to outside requests from the public, board members and consultants for information and interpretation of state and local requirements related to water districts.
- Assisted in drafting and commented on proposed revisions to the water district rules (30 TAC §293) implementing legislative changes adopted in 1993 and 1995.
- Reviewed proposed legislation potentially affecting water districts during the 1993 and 1995 legislative sessions and drafted Bill Impact Statements.

## Major Accomplishments – Jones-Heroy & Associates

- Creation of dozens of water districts through TCEQ
- Responsible for TCEQ approval of bond applications for hundreds of water districts across the state of Texas totaling over \$2Billion of water, wastewater, and drainage projects.
- Serve as District Engineer for over 60 water districts in central Texas.

### Major Projects (previous experience as consulting engineer):

- Teravista 1,500-acre master planned community in Williamson County MUDs Nos. 10, 11, and 15.
- Travis County MUD #15 Creation application to TCEQ for creation of 670 acre MUD in City of Pflugerville.
- Northeast Travis County Utility District (NETCUD) Creation through legislature of 375 acre district in City of Pflugerville ETJ.
- Villages of Hidden Lake Project manager for 375 acre master planned community in NETCUD.
- Gabriels Bend project manager for feasibility and planning for 261 acre subdivision in City of Leander ETJ.
- 973 Wastewater Co. project manager for 0.95 MGD wastewater discharge permit application and processing through TCEQ.
- Whiskey Springs, City of Kerrville project manager for planning and permitting of 800 acre master planned community with commercial, golf course, and single family lots.
- Lively Tract project manager for feasibility and planning of a 438 acre development.

## **Professional Affiliations & Accomplishments**

- Association of Water Board Directors (Advisory Council Member, TCEQ Regulatory Affairs liason, Vision Award recipient, 2021)
- Capital Area Suburban Exchange (CASE)
- Austin Contractors and Engineers Association
  - o Chairman of 2007 Central Texas Infrastructure Design and Construction Symposium
  - o Board Member, 2007-present (Treasurer 2009-2010, Vice President 2010-2011)
- Homebuilders Association of Greater Austin
  - o September 2005 Associate of the Month
- American Rainwater Catchment Systems Association
- American Society of Civil Engineers





Nominee phone

Nominee email

Nominee mailing address

County in which the nominee resides Wharton

Nominee occupation Farming

Brief bio and summary of qualifications of the nominee

Daniel Berglund

Education: I graduated from El Campo High School in 1981. I graduated from Texas A&M University with a BBA, Business Analysis in 1985.

Activities: I am involved in the following organizations:

Office of the Texas State Chemist Advisory Board - LCRA /Gulf Coast Division Farmers Advisory Group - Region K Water Development Board / Executive Committee & Population and Demand Committee - Coastal Bend Groundwater Conservation District / Vice-Chairman & Treasurer - Colorado Water Issues Committee - USA Rice Federation Producers Group / Board of Directors, Latin American Trade Policy, Crop Insurance /Chairman, Farm Bill & Environmental Affairs Committees - Texas Rice Producers Legislative Group / Vice President - Texas Corn Producers Board / Secretary - Texas Corn Producers Association - Texas Soybean Board / President - Texas Soybean Association / President - Rice Belt Warehouse, Inc. / Board of Directors, Audit, Building & Strategic Planning Committees - Elks Lodge - Knights of Columbus / 3rd Degree - St. Philips Catholic Church.

Experience: I have been farming for 36 years. I farm approximately 3,500 acres of Rice, Corn, Soybeans and Grain Sorghum in Matagorda, Wharton and Jackson Counties.

Describe the nominee's flood-related knowledge, experience and approximate number of years of being involved in flood-related issues

**Describe the nominee's flood-related**I have experienced crop damage from flooding, and my home was flooded **knowledge, experience and approximate** in 2017 due to upstream rainfall caused by Hurricane Harvey.

Describe how the nominee is affiliated with, and/or will adequately represent, water districts	I have served on the Coastal Bend Groundwater Conservation District (CBGCD) for 8 years and currently hold the offices of Vice-President and Treasurer.
List any support or endorsement the nominee may have from individuals or entities that collectively represent water districts	To the best of my knowledge I have the support of my county judge, Judge Phillip Spenrath, Kirby Brown with Ducks Unlimited, and "unofficially" my fellow CBGCD board members.
Name of person submitting this form (nominator may be the same as nominee)	Daniel Berglund
Email of person submitting this form	



Nominee name	David Stewart
Nominee phone	
Nominee email	
Nominee mailing address	
County in which the nominee resides	Travis
Nominee occupation	TCEQ "A" License Wastewater Operator / "B" License Surace Water Operator & HDPE Fusion Inspector
Brief bio and summary of qualifications of the nominee	See attached resume.
Describe the nominee's flood-related knowledge, experience and approximate number of years of being involved in flood-related issues	I worked for the City of Lago Vista for 33 years and dealt with every Lake Travis flood from 1986 to 2019. I currently serve on the Plastic Pipe Institute (PPI) HDPE Municipal Advisory Board (MAB) and the American Water Works Association (AWWA) Pipe and Fittings Standards Committee, Thermoplastics (Polyolefins) 263 Committee.
Describe how the nominee is affiliated with, and/or will adequately represent, water districts	I was "boots on the ground" for all of the Lake Travis floods from 1986 to 2019. I have first-hand knowledge of how to deal with a flood when the water is rising, when the rising water level peaks, running a cleanup program after the water subsides. I have a very good relationship with LCRA operational personnel.
List any support or endorsement the nominee may have from individuals or entities that collectively represent water districts	See attached resume.
Name of person submitting this form (nominator may be the same as nominee)	David Stewart
Email of person submitting this form	
Please upload any related documents (resume, CV, letters of recommendation, etc.)	

# Resume for David "Dave" Stewart

## **Contact Information:**



**Qualifications:** Extensive experience with the installation of HDPE for water applications. Managed on-going annual replacement program at Lago Vista involving HDPE water lines.

## **Military Service:**

FAAR Radar Platoon SGT 1972-74 (3/61st ADA "Spearhead"), Honorable Discharge

## **Employment History:**

Owner/operator of Stewart HDPE Consulting, LLC: October 2019 to present City of Lago Vista, Texas: 33 years, 3 months (retired in February 2020)

### **Licenses:**

- o McElroy OQ401 HDPE Fusion Inspector Training & Qualification Operator
- o Certified HDPE Electrofusion Technician
- o Certified HDPE Small Diameter Butt Fusion Technician
- o Certified HDPE Socket Fusion Technician
- o TCEQ Class B Surface Water Treatment Operator
- o TCEQ Class A Wastewater Treatment Operator
- o NSPF Certified Pool/Spa Operator

#### **Professional Organizations**

- Small Utility Representative Member on Plastic Pipe Institute (PPI) HDPE Municipal Advisory Board (MAB) April 2015 - Present
- o American Water Works Association (AWWA) Pipe and Fittings Standards Committee, Thermoplastics (Polyolefins) 263 Committee Oct 2015 – Present
- o Jonestown Water Supply Corporation Board Director: 17 years, 11 months to date

### **Honors**

- Texas Commission for Environmental Quality (TCEQ) 2019 Texas Environmental Excellence Award: "Ground Storage Tank Mixing and Trihalomethanes Removal Project".
- Texas American Water Works Association (TAWWA) 2017 Water Conservation and Reuse Award - Small Utility Direct.
- Save Texas Water 2017 Water Conservation Advisory Council (WCAC) Blue Legacy Water Conservation Award.
- Texas Water Development Board (TWDB) 2017 Innovative Water Supply Award -Conservation Category.





**Bobby Seiferman** Nominee name

Nominee phone

Nominee email

Nominee mailing address

County in which the nominee resides Texas

Matagorda County Judge Elect Nominee occupation

Brief bio and summary of qualifications https://www.linkedin.com/in/bobby-seiferman-mpa-8b5b7a8/ of the nominee

> I am Google certified, Open Meetings and Texas Public Information Acts certified. I also have a Mediators certificate. I have an AAS in Criminal Justice from ACC, a BS in Marketing from UT Austin, and a Master of Public Administration from TX State. I was Economic Development Director for the City of Cuero 2020-2022. I was Corporate Partnership Manager for the USL Austin Bold professional soccer team 2019. I was on the Major Accounts team for Hearst Media Group from 2013-2019 selling search engine and search engine optimization marketing. I am on the Board of Directors and Past President for the Central Texas I-10 Community Alliance, incoming President for the Bay City Lions Club, member of the Rural Economic Development Advisory Committee on the Golden Crescent Regional Planning Commission and will represent Matagorda County on the Houston Galveston Area Council. I am a member of the legislative committee for the Texas Economic Development Council, and on the Membership and Transportation Committee for the Texas Southwestern Cattle Raiser's Assn.

Describe the nominee's flood-related number of years of being involved in flood-related issues

I have a water utility managers certificate. I was also appointed to the knowledge, experience and approximate LCRA Central Basin Council representing Williamson County in 2015. I then was appointed to the LCRA Ambassadors in 2017. I was a trustee on the Round Rock School Board from 2009-2013 serving as RRISD Policy Committe Chairman for 2 years. Flood issues were a part of the RRISD Emergency Management Plan. I grew up in Matagorda County and I am well acquainted with many years of hurricane preparation. I am also an Eagle Scout and have worked hundreds of hours in conservation of natural resource efforts. I have worked closely with LCRA area liaisons Rick Arnic and Kate Ramzinski.

Describe how the nominee is affiliated The County Judge, as the Chief Elected Official of Matagorda County, with, and/or will adequately represent, supports multiple Water Control and Improvement Districts in Matagorda County. The County Judge of Matagorda County in his capacity as water districts Emergency Management Director oversees the management of floods and floods risks in this county. I will be sworn in as County Judge on Jan. 1, 2023. Name of person submitting this form **Bobby Seiferman** (nominator may be the same as nominee) Email of person submitting this form Please upload any related documents (resume, CV, letters of recommendation, etc.) **File** 

# **Bobby Seiferman**

## **Objective**

To contribute and utilize my leadership skills in a first class organization investing in marketing, government relations and economic development.

## **Experience**

# 01/2020-Present Cuero Development Corporation Executive Director

Responsible for developing and executing economic development goals, program objectives, and implementation while delivering strategies that promote business growth through recruitment, business retention and expansion. Also assist in marketing for long term plans for downtown revitalization and rehabilitation projects of downtown historical district. And duties include assisting with tourism enhancement strategies in conjunction with other community, regional and state organizations. Member TEDC.

Experienced in Salesforce(CRM), Excel, Word, Power Point, Frequence, social media, SEM/SEO Google certified, Hubspot, Media Radar, and Wrike.

## 01/2019-1/2020 Austin Bold FC(USL) Corporate Partnership Manager

Responsible for generating sponsorship revenues for professional sports team by developing and pitching sponsorship packages, negotiating specific benefits to be included in and the cost of the sponsorship packages, and then ensuring execution of all elements of the sponsorship packages sold.

#### Hearst Media Services-08/2013-02/2019

Houston Chronicle, San Antonio Express News

#### Senior Marketing Specialist-Major Accounts Team

Specializing in print, digital online, social media, and direct mail advertising and marketing sales. AE for SA Spurs, SA Scorpions, Circuit of the Americas, Round Rock Express, SA Missions

Hearst President's Club Award 2017 for Business Development

5/2009-12/2012 **Round Rock Independent School District Trustee** Round Rock, TX Governed 50,000 students, 5500 employees Managed over a billion dollars in public sector monies, chaired RRISD Policy Committee, Texas Assn. of School Boards Convention delegate,

Capital Area Council of Governments Representative, RRISD Education Foundation Board member, successfully closed the achievement gap in secondary grades in lower socio economic stakeholders.

07/2011-12/2012 Taylor Daily Press & Hutto News Taylor, TX **Advertising Director & Account Consultant** 

Manage advertising sales department utilizing knowledge of advanced management practices to meet stated goals; skill in problem solving; skill in evaluating strategic plans within budget parameters; use and knowledge of qualitative and quantitative research, including determining objectives, reviewing surveys, applying research results; knowledge of promotion and public relations, media strategy, and personnel administration.

02/2000-06/2011 Williamson County Sun Georgetown, TX **Advertising Director** 

#### Education

Texas State University

San Marcos, TX

Master of Public Administration(Personnel Administration)

Elected to Pi Alpha Alpha-Honor Society for Public Affairs

University of Texas Austin, TX

**Bachelor of Science Advertising** 

Austin Community College Austin, TX

**Associate of Applied Science Criminal Justice** 

Utility Management Certificate-National Rural Water Assn.

**Texas Certified Dispute Resolution Mediator** 

**Leadership Hutto** 

**Leadership Round Rock** 

**Leadership Georgetown** 

Interests	Round Rock ISD School Board Trustee	2009-2012
	Round Rock ISD Policy Committee Chairman	2011-2012

**LCRA Ambassador** 2015-2019 San Antonio Chamber of Commerce Ambassador 2015-2018 President Central TX I-10 Community Alliance 2016-2018 **RRISD Rep-Capital Area Council of Governments** 2010-2011 **Round Rock ISD Citizens Bond Committee** 2008 **Taylor Main Street Advisory Board** 2012-2015 **Round Rock Chamber of Commerce Board** 1997-2002

Round Rock Lions Club President 1994, 2000 **City of Round Rock Ethics Commission** 2007-2009 **TEDC Legislative Committee** 2020-2021

Member NREDA

**Eagle Scout** 

I am pleased to submit my qualifications. I have over 25 years of corporate marketing, economic development, government relations, executive level education, media, writing and client relationship management experience. This includes; new business development, professional fundraising, goal setting and strategic planning. I have researched and negotiated contracts with large corporate offices and ad agencies. Clients have included; Scott & White, St. David's, Seton, HEB, Lowes, Home Depot, CVS, McCoys, Tractor Supply, and Walmart. I was selected for the Hearst Media President's Club in 2017 for business development excellence among all Hearst Media properties nationally. I know the publisher of the Houston Chronicle and San Antonio Express News on a personal level. My extensive digital marketing, executive level public speaking, multi million dollar public sector budgeting, service as a former elected official, and legislative lobbying background would greatly enhance targeting and reach for City of Cuero initiatives.

I am a certified Utility Manager through the National Rural Water Association. I was appointed to the Lower Colorado River Authority Central Basin Council in 2015 and subsequently was appointed to currently serve in a public affairs capacity as an LCRA Ambassador. I attended the Texas Economic Development Council Sales Tax Workshop recently in San Antonio. I plan to attend the TEDC Basic Economic Development Course in February and begin the CEcD process. I have a master of public administration degree from Texas State University and was recognized as a member of Pi Alpha Alpha, the honor society for public affairs.

I am a Texas Certified Dispute Resolution Mediator and also a Google AdWords SEM and SEO Certified Representative. And, as a former school board trustee, I am also certified in the Texas Public Information and Open Meetings Acts. I also am proficient in Sales Force, Media Radar, Excel, Power Point, Frequence, Word, SEO, SEM and other social media.

I have many newspaper column bylines having written regular columns over ten years for several newspapers including the Victoria Advocate. I also have written campaign speeches and appeared on camera with several area news affiliates.

I have also served on two city commissions: the Taylor, TX Main Street Advisory/TIF Board and the Round Rock, TX Ethics Commission. Additionally, I was appointed to serve as a civilian assessor on the Round Rock Police Department Officer's Promotions Panel. I have been through the training for the Texas Main Street Program. I currently serve on the Taylor Main Street Board(past chair)as we have been very instrumental in the economic revitalization of downtown Taylor.

I was elected to the Round Rock ISD Board of Trustees serving from 2009-2012. The district comprises 50,000 students and 5,500 employees. As school board trustee for the twentieth largest school district in the state with five high schools and over fifty campuses combined, I helped manage and approve an annual public sector budget of over

350 million dollars and well over a billion dollars of taxpayer funds cumulatively. The district was only one of seven in the state to a receive a Moody's AAA bond rating during my tenure as trustee. This level of educational executive management requires consistently researching the many issues that concern all stakeholders and demographics in the district and fostering a positive innovative relationship between the district, developers, municipalities, chambers of commerce, and the community through public information. I have also participated in many legally posted closed executive sessions under the Open Meetings Act.

I speak in front of large groups quite frequently. I also have undergraduate and graduate statistics coursework and have spent a great deal of time at the Capital building while lobbying for higher education funding while serving as an elected official. I also participated in a Texas Association of School Boards Legislative Clinic which allowed for testifying before the Texas House Education Committee as an exercise in government policy.

I attended the Texas Association of School Boards convention as RRISD delegate in 2011 and chaired the RRISD Policy Committee in 2011-12. I was the RRISD representative on the Capital Area Council of Governments 2010-2011.

I am an alumnus of Leadership Round Rock, Georgetown and Hutto programs. I served as a Taylor Chamber of Commerce Ambassador and more recently as a San Antonio Chamber of Commerce Ambassador. Additionally, I currently serve as Central Texas I-10 Community Alliance Past President. The Alliance is a consortium of chambers of commerce(including Cuero), CVB's, economic development corporations and the private sector, advancing economic development and heritage tourism along the I-10 Corridor. I helped plan and I was the moderator at the Alliance sponsored 2018 I-10 Alliance Growth Summit in Sealy with program speaker State Senator Lois Kolkhorst.

My master's thesis is on file at the Texas State Library and has been downloaded over 1000 times in the last three years. I developed and administered a detailed survey instrument for the 80 page thesis. I have great organizational, management and editing skills and more importantly I can juggle multiple projects and meet deadline. How can I help?

I am a Bay City High School graduate and I know the area very well.

Sincerely, Bobby Seiferman